

# Corporate Crime for Business Professionals

## Curriculum

1. Corporate Espionage
2. Digital Spying
3. Electronic Bugging
4. Digital Footprints
5. Identity Theft
6. White-Collar Crime
7. Social Engineering
8. Computer Crime
9. Money Laundering
10. Computer Hacking

### Objectives:

- ◆ Understand the current state of corporate crime.
- ◆ Look at computer crime and how these crimes are committed.
- ◆ Look at executives and the way they commit these crimes



## Program Overview

In the age of global business, corporations are facing a new and challenging threat – corporate crime. Corporate crime can take many forms such as theft of physical assets, sabotage, electronic bugging, identify theft and even money laundering. However the theft of information is the most common form of corporate crime taking place in business institutions.

Criminals have varying stages of sophistication, but to pull off even the smallest altercation, they first need to illegally acquire sensitive, restricted information assets of another entity. These crimes may include all types of intellectual property including product designs, business models, marketing plans, research and development files, customer lists, employee lists, and product and pricing information from computer files, archives, moveable storage media and old fashioned paper files. This information feeds the network of crime that is plaguing corporations worldwide. Corporate crimes cost the country billions of dollars each year and is often hard to detect and even more difficult to prosecute and convict.

The need for continuing education in an area such as corporate crime is well recognized. Training is a critical component in the fight against corporate crime and an integral part of corporate governance. Arming corporate executives, legal staffs, intelligence agencies, security personnel, domestic and international law enforcement agencies, and others with timely information about these criminal activities enhances their ability to combat corporate crime in general. The challenge is to make it effective and economic for mass distribution. The challenging issues have been the lack of timely and economical course materials that provides basic fundamental knowledge about the types of corporate crimes most likely to affect your organization. The development of our Corporate Crime Program addresses these and other issues.

Our program consists of 10 modules that take approximately 1 1/2 hours to complete. The modules are sold as a complete package for \$99.95 each, are ordered via the **Spy-Ops** website, delivered via CD or e-mail and contain all necessary materials in Adobe Acrobat format (PDF). Once completed, the participant takes a comprehensive exam and submits it for scoring. If successful they receive a Certificate in Corporate Crime. The tangible benefits of continuing professional education include career advancement, professional recognition, personal safety and job security and the list goes on. Additionally, our product offering includes fifty-two individual briefs to support the specific interests of our customers. We will also create custom training briefs and on-site programs upon request.



**Corporate Crime is now a foreseeable risk. Failure to properly train professionals, security staff and other can result in liabilities for organizations. Order Now!**

### CONTACT

#### Spy-Ops

4017 Washington Road  
Mail Stop #348  
McMurray, PA 15317

P 888-650-0800  
F 412-291-1193  
I [www.spy-ops.com](http://www.spy-ops.com)

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## Quote

"I found the White Collar Crime training brief to be very in-depth and informative. It covered the subject matter in a complete and concise manner. It is a very pertinent and far reaching topic. The inclusion of the types of white collar crime, white collar crime schemes and a summary aided my understanding of this costly type of crime. The exam and online exercise prompted me to do more research and attain an even greater understanding of the subject of white collar crime."

**Dan Walsh, CPA**  
Controller, Albert Elovitz, Inc.

## Submit orderto:

Spy-Ops  
4017 Washington Rd.  
Mail Stop #348  
McMurray, PA 15317 USA

P 888-650-0800  
F 412-291-1193  
I [www.Spy-Ops.com](http://www.Spy-Ops.com)  
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