

# Terrorism Awareness for Businesses

## Recommended Training

1. Islamist Terrorism
2. Dirty Bombs/ RDD
3. Biological Weapons
4. Chemical Weapons
5. Improvised Explosive Devices
6. Domestic Terrorism
7. Terrorist Recognition
8. Extremist Groups
9. Scenario-based Intelligence Analysis
10. Terrorism Strategy & Tactics
11. Nuclear Weapons
12. Explosives & Bombs

## Objectives:

- ◆ Create a basic understanding of terrorism.
- ◆ Identify early warning signs of an attack.
- ◆ Understand the terrorist actions of extremist groups.
- ◆ Understand the tactics, strategies and weapons of terrorists.



## Program Overview

It is important for businesses to assess the threat level with regard to terrorist attacks. Acts of terror have been determined to be a foreseeable risk and as such must be managed in order to avoid claims of negligence and to reduce liabilities. During your employees' daily routines they must remain alert to any unusual activity, particularly in your facility where people naturally gather.



The need for continuing education in this area is becoming well recognized by the business community. The challenge is to make it effective and economic for mass distribution to management and employees. Difficulties terrorism awareness education have arisen due to the lack of timely and economical course materials that provide basic fundamental knowledge about terrorism, strategies, tactics and weapons. The development of our Terrorism Awareness Program for Businesses addresses these and other issues at hand.

Our program consists of 12 modules that take approximately 1 1/2 to 2 hours each to complete. Some organizations have chosen to gradually roll-out this program delivering one module per month throughout the year. This keeps the threat in the front of everyone's mind. The 12 module program is \$99.95 each and are ordered via the **Spy-Ops** web-site, delivered via CD or an e-mail that contains all necessary materials in Adobe Acrobat format (PDF). Once completed, the participant takes a comprehensive exam and submits it for scoring. If successful they receive a Certificate in Terrorism Awareness. The tangible benefits of continuing professional education include career advancement, professional recognition, personal safety, risk reduction and the list goes on.

It is important that every employee is knowledgeable about and trained in terrorism awareness. Act now—with every tick of the clock we are one second closer to the next terrorist attack. Are you prepared?

**Terrorism is now a foreseeable risk. Failure to properly train personnel, staff and other can result in liabilities for organizations.**

## CONTACT

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Mail Stop #348 F 412-291-1193  
McMurray, PA 15317 I www.spy-ops.com

**Order Now!**

# Terrorism Awareness for Businesses

## Other Programs

We also provide 1.5 hour webinars for immediate response to pending threats. Using multimedia and interactive distance learning technology, Spy-Ops delivers live programs to organizations and individuals around the world. All you need to experience one of our Web Seminars is a computer with an Internet connection and a telephone. You will view the graphic portion of the presentation over the Internet and receive the audio portion over the phone. All of our topics covered by our training briefs are available for online delivery for \$120 plus \$15.00 per individual. Registration fees include complementary continuing education credits, unless otherwise noted. Contact us to schedule your next online training event.

Look out for abandoned packages and bags. Police deal with such items as if they may contain an explosive device or other dangerous substance. If you see a suspect package leave it where it is.

**CALL 911**



Answering the following questions may be helpful in assessing why your facility may be targeted or why your facility may be a 'soft' or easy target.

1. Is your facility/company the target of a particular group or do you receive specific threats? Is your facility a landmark or "signature" tourist attraction?
2. Is your company synonymous with American or New York culture/government?
3. Are any of your employees or managers high profile individuals or controversial figures, such as actors, statesmen, news anchors?
4. Does your facility house any important data, valuable art, valuable products, sensitive information, or raw material that is urgently wanted by an individual or group?
5. Does your facility have a high traffic volume? Is that traffic volume primarily comprised of tourists?
6. Is there a facility, company, individual, or agency within your building or in close proximity to your facility that would answer yes to any of the before-mentioned questions?
7. Does your building have a commercial parking garage?
8. Where in the building is the parking garage located (too close)?
9. What level security is there at the parking garage?
10. Does your building have a loading dock?
11. Where is the dock located and is there adequate security at the dock?
12. Does your building have a central entrance or multiple entrances?
13. Who has access to the building and under what level of security?
14. What are the physical attributes of your building?
15. Is it old or new?
16. Out of which materials is it built?
17. How much glass is in the building?
18. How tall is the building?
19. How wide is the entrance?
20. What type of doors/windows does the first level of your building have?

# Terrorism Awareness for Businesses

## Recommendations

### Security Guards

Make sure all security personnel are well informed about security policies. Review security personnel performance to ensure that all personnel are strictly enforcing security policies. Run background checks on security personnel as well as maintenance, cleaning, and other service personnel.

Make sure security personnel keep accurate logs and have patrol routines. Provide appropriate compensation and benefits to diminish the possibility that your staff will succumb to bribes.

### Personnel

Create a system of clearances that ensures that only approved individuals have access to secure areas.

Conduct background checks on your employees.

If you observe something suspicious, notify your local police!

***Remember it is all right to be mistaken. It is no all right not to take preventative action.***



## Continued

21. Is it close to other buildings?
22. What is the proximity of your building to the roads?
23. What are the traffic patterns and traffic regulations around your building?
24. Are there parking spaces outside your building and when can they be accessed and by what types of vehicles?
25. Are there any secure barriers, Jersey barriers or steel/concrete bollards, along the perimeter of your building to prevent a vehicle from driving into or closer to your building?
26. Does a subway line run under or adjacent to your building?
27. Are there any other tunnels or major utility lines that run under or close to your building's foundation?
28. Are there mailboxes, trashcans, and newspaper boxes outside your building?
29. Are they of the reinforced, explosion-resilient quality?
30. Are the areas around your building well lit at night?
31. Do you have closed circuit television cameras monitoring inside and outside your building?
32. Does someone monitor the closed circuit TV coverage?
33. Are there street vendors outside your building?
34. If so, do the street vendors have permits and if so, are they stationed where they are relegated to be stationed?
35. Do the street vendors have trucks with them or large mobile carts or boxes of goods?
36. Does your building have roof access?
37. Who has access to the roof?
38. How reinforced is the access?
39. Is the roof patrolled on a regular basis?
40. Who works the security in your building if any?

# Terrorism Awareness for Businesses

## **Recommendation**

### **Deliveries**

Restrict deliveries to off hours and institute check points. Possibly, set up a system by which all packages are called into the loading dock personnel to help distinguish between an expected parcel and an unaccepted parcel. Consider accepting truck parcel drop offs only from established carriers with good security records. Consider requiring badge identification from delivery personnel prior to allowing their truck into your depot.

### **Traffic**

Be aware of the traffic patterns and restrictions on the streets surrounding your building. Enforce those policies or inform law enforcement personnel about vehicles that break the imposed restrictions. Consider removing certain parking meters from streets close to your facility. Enforce no-stopping / no-parking rules on streets surrounding your building. Be aware of taxi, bus, limo, etc. drop-off and pick-up points.

## **Continued**

41. Have security personnel undergone background checks?
42. Have other employees and maintenance personnel undergone background checks?
43. Do all visitors to your building have to check in, and show ID?
44. Are they positively matched with a person and destination?
45. What is the access control at the entrance of your building?
46. Do you have a metal detector?
47. Do you scan your visitor's and employee's bags?
48. Who has access to the infrastructure of your building, i.e. the boiler room, the ventilation system, the electrical system, the water supply, elevator bays and freight elevator.
49. How often is your emergency/security notification system checked and who maintains them?
50. Is everyone working in your building required to wear identification (badges or uniform) at all times?
51. Who supplies your uniforms?
52. Do you have a good working relationship with that company?
53. Does that company report thefts and surplus sales to you?
54. What security features if any are incorporated into the badges?
55. What terrorist campaigns are currently being waged at home and abroad?

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***Trust your instincts. If you feel something is wrong, ring the Police immediately. This has proved to be vital in many cases.***

Our product offering includes seventy-five individual briefs to support the specific interests of our customers, webinars, onsite training and of course consulting. We will also create custom training briefs and on-site programs upon request. We have distributed over 500,000 of our training briefs worldwide and our subject matter experts have been published in multiple magazines covering topics like protecting our food supply, protecting our water supply, the financial impact of terrorism with over 50 published articles in total.



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## Quote

“With the (**Spy-Ops**) training brief segments on Improvised Explosive Devices, Biological Warfare, Chemical Warfare, and Terror related material I must say that the information has really been a great addition to what I’ve learned from my agency. The (**Spy-Ops**) briefs provided contained exactly what I wanted to know, the way it has affected us, and either technological or current methods to resolve these complicated issues.”

**Henry Budhram Jr.**  
Transportation Security  
Administration  
Dept. of Homeland Security

Submit order to:

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Quantity	Title		Price
_____	<b>CD-1 Terrorism Awareness</b>	@	<b>\$99.95 USD</b>
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