

# Personal Protection for Elected Officials

## Curriculum

1. Digital Spying
2. Electronic Bugging
3. Digital Footprints
4. Identity Theft
5. Secret Intelligence
6. Terrorism Strategies & Tactics
7. Gang Activity
8. Personal Protection
9. Travel Security
10. Situational Awareness

### Objectives:

- ◆ Help elected officials and their organizations become aware of behaviors and motivations of radicals, terrorist and extremist groups and cult-like organizations, and the threats they pose.
- ◆ Provide the latest information on personal threats, security risks and espionage as well as other topics critical trends and activities that expose elected officials and their organizations to risk.
- ◆ Educate elected official and their organizations on threat awareness training which is critical if you are to reduce your risks in the following areas:
  - ◆ Risk of civil suits following an attack
  - ◆ Reduce the threat to your organization and employees
  - ◆ Reduce the threat to your constituents and others
  - ◆ Improved service to your government and your country



## Program Overview

Elected Officials face a number of risks in today's highly energized political environment whether they are involved with the Federal government or a local township. Elected officials are public figures and, as such, are always in the public eye. They are charged with making political decisions which may be for the benefit of society but are also guaranteed to raise anger among the population. As officials who are tasked with being in the public spotlight and open to citizens, there is a much greater level of personal risk compared to other professions. Dealing with aggressive members of the media, defusing angered constituents and dealing with extremist groups are only a few of the challenges elected officials will face during public service.

Elected officials are personally more at risk than ever before. Everyday, our elected officials are exposed to violent attacks, stalking, death threats, bomb threats and, in some cases, attempted kidnappings both domestically and while internationally abroad. In a recent survey, nearly 90% of female executives and 70% of male executives stated that they felt their world was more dangerous today than at any other time in their lives. Security experts agree that vigilance is the key to safeguarding against attacks, and as such, are currently looking at numerous aspects of personal safety and security as well as training

Our Certificate Program in Personal Protection for Elected Officials teaches the fundamentals required to reduce the risks associated with being an elected official. The program consists of ten modules covering topics from terrorism to digital spying and secret intelligence. We also include travel security and identity theft to further protect the official in a manner that uniquely addresses needs of an elected official like no other. This program serves to enhance the effectiveness of security guards or bodyguards assigned to the elected official, as well as the official, their office staff and personal assistants and cover areas where they can improve for their client. Attacks are just as likely to take place in the congressional office space as they are while traveling or conducting off-site business.

Our program offers the latest in information, facts and statistics and has been developed by professionals in security, defense and intelligence. These individuals have consulted for the Department of Defense, the Department of Homeland Security, and numerous corporations, both domestically and internationally. Additionally, our principal consultant, Kevin Coleman, is an internationally recognized authority in this subject matter.

Congress and federal authorities have acknowledged their concerns about the risks to elected officials. The Department of Homeland Security is working around the clock to try and safeguard our lawmakers from radicals and extremists who take every opportunity to use the publicity surrounding a kidnapping or attempted homicide to further their cause and justify their existence. All elected officials owe it to their constituents, their families and their colleagues to educate themselves and their staffs on the risks they face and the measures that can be employed to mitigate those risks. The security of our country depends on a duly elected government that is free to move about the globe to further peace and global prosperity, and only education, awareness and vigilance will make this a reality.

### CONTACT

**Spy-Ops**  
4017 Washington Road  
Mail Stop #348  
McMurray, PA 15317  
P 888-650-0800  
F 412-291-1193  
I [www.spy-ops.com](http://www.spy-ops.com)



# Personal Protection for Elected Officials

## Quote

“This is exactly what we need. This has been the best training I have had since 1994.”

Lesa Fitzhugh  
Mayor of Dover,  
Tennessee

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